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## Royal BC Museum receives TripAdvisor Certificate of Excellence for 2015

**VICTORIA, BC** – The Royal BC Museum thanks its visitors and TripAdvisor.ca users for **rewarding Victoria's Number** One attraction with the Certificate of Excellence for 2015 and a spot in the Hall of Fame.

**TripAdvisor's** Certificate of Excellence award celebrates excellence in hospitality and is given only to establishments that consistently achieve great traveller reviews on **TripAdvisor**. **The 'Hall of Fame' was created to honour those businesses that have** earned a Certificate of Excellence for five consecutive years.

Out of **156** "things to do" in Victoria, the Royal BC Museum is ranked Number One on TripAdvisor.ca and in 2014 was ranked Number One in a list of the Top 10 Museums in Canada.

These honours are especially welcomed as they come from the most important source: our visitors.

Every year the Royal BC Museum welcomes almost a million visitors to its Victoria, BC site (and another two million online).

## About the Royal BC Museum

The Royal BC Museum explores the province's human history and natural history, advances new knowledge and understanding of BC, and provides a dynamic forum for discussion and a place for reflection. The museum and archives celebrate culture and history, telling the stories of BC in ways that enlighten, stimulate and inspire. Looking to the future, by 2017 the Royal BC Museum will be a refreshed, modern museum, extending its reach far beyond Victoria as a world-class cultural venue and repository of digital treasures.

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