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IMAX® Victoria to host *The Grateful Dead Movie* 2025 Meet-Up

VICTORIA, BC — Get ready, Dead Heads—an electrifying celebration of the Grateful Dead’s 60th anniversary is hitting IMAX® screens for the first time ever and IMAX® Victoria is ready to host the ultimate jam sesh.

More than just a movie screening—it’s an epic annual event for the biggest fans of one of the world’s most recognizable bands. This year, see *The Grateful Dead Movie*, a true cult classic, upgraded from the 1977 original with IMAX’s cutting-edge remastering for stunning visuals and sound. Relive the Grateful Dead’s iconic “final” five-night run of concerts in October 1974 at San Francisco’s Winterland Ballroom. Immerse yourself in incredible live performances, mind-bending animation, interviews with the band and crew, and an intimate look at their fans.

“The Grateful ‘Dead Meet-Up at the Movies’ has always been a time-honored tradition for Trafalgar Releasing and the Dead Head community,” said Kymberli Frueh, SVP of Programming and Content Acquisitions at Trafalgar Releasing. “This year’s event is especially transportive as we celebrate the Grateful Dead’s 60th anniversary by bringing *The Grateful Dead Movie* back to cinemas and to IMAX screens for the first time ever. We hope fans join us to relive the magic, the music, and the spirit of the Dead like never before.”

Psychedelic animation by Gary Gutierrez opens the Jerry Garcia-directed film, while candid fan interviews showcase the vibrant Dead Head culture that ignited the Grateful Dead phenomenon. Stay tuned after the credits for the premiere of “China Cat Sunflower > I Know You Rider”, a never-before-seen bonus from the Winterland performances.

The Grateful Dead’s archivist and legacy manager, David Lemieux, praised the remastered IMAX screening, enthusing, “It was the greatest screening I’ve ever experienced of a film I’ve seen hundreds of times.”

Catch *The Grateful Dead Movie* at IMAX® Victoria and other select North American theatres, August 14 to 17.

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About the Royal BC Museum: The Royal BC Museum, which includes BC Archives, IMAX® Victoria and PARC Campus, is one of the oldest continually operating museums in Canada. A cultural centre of learning and research, it strives to broaden our understanding of British Columbia through collections, exhibits, outreach and community engagement. The museum celebrates the province’s diverse landscapes and the lives of the people who live here, enables

research and knowledge sharing that advances our understanding of our world, and provides a dynamic place for discussion and reflection. IMAX® Victoria delivers educational and entertaining experiences that accompany the learning journey the museum offers.

The Royal BC Museum is located on the traditional lands of the Lekwungen peoples, known today as the Songhees and X̷sepsəm (Esquimalt) Nations. We acknowledge and respect the history of Indigenous peoples, who are our partners in museum matters and community alike.

For information about visiting the Royal BC Museum, visit: [Plan Your Visit About the Royal BC Museum](#)

For information about PARC Campus, visit: [PARC Campus | Royal BC Museum and Archives](#)

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